

EVENT INFORMATION

WHEN?



Friday, April 12, 2019
6:30pm – 9:00pm

WHERE?



Holiday Lanes
117 Broyles Drive
Johnson City, TN

THE FINE PRINT

Contact Information:

For more information, call 423-268-4624 or email: info@BrothersKeeperTN.org

Additional Forms:

These may be found on our website at: www.BrothersKeeperTN.org/Bowling

Make checks payable to:

Brother's Keeper
P.O. Box 4101
Johnson City, TN 37602



IMPACT of your \$\$

Our mission is to help adults with intellectual disabilities continue to develop intellectually, socially, physically, and spiritually. The money raised through our annual bowling event will be used to sustain everyday operations; for the resources to add new programs; to purchase a van for transportation into the community several times a week; and to start a capital fund for the future when we outgrow our current space.

HOW TO PARTICIPATE

1- SPONSOR our EVENT

Promote your company and be a part of this wonderful program by becoming a Corporate Sponsor. See below for available sponsorship levels and corresponding benefits. Complete both sides of the attached form and mail it in with your check by March 20, 2019. If you qualify and wish to field a team(s), make sure to include that information on the form in order to secure a lane.

2- CAPTAIN a TEAM

Form a team of 6 bowlers. A clever team name and T-shirts are always a fun idea and look great in pictures! To secure a lane, complete both sides of the attached form with team name, captain, and names of the 6 team members and return with registration fees by March 20, 2019. Team fee is \$750 and includes T-shirt, shoes, and two games of bowling.

3- BOWL ON YOUR OWN

Don't want to form a team but you want to bowl? No problem – just complete both sides of the attached form with individual bowler name(s) and mail it in with your registration fee by March 20, 2019. We will add you to a lane with other bowlers. The fee for each individual bowler is \$125 and includes T-shirt, shoes, and two games of bowling.

4- DONATE to the EVENT

Support Brother's Keeper with a donation. Complete and mail in the attached form with your donation to support our significant efforts at Brother's Keeper! You may also donate online at www.BrothersKeeperTN.org/Donate; however, please include your name and address, and indicate that your donation is for the 2019 Bowling Event. Donations will also be accepted at the event.

SPONSORSHIP OPPORTUNITIES

	Logo on T-Shirts	Logo on Display	Recognition at Event	Logo on Website	Registration & T-Shirts	Social Media
\$3,000 King Pin	Large Logo	On-Lane Advertising	✓	Large Logo	2 Teams	✓
\$1,000 Lucky Strike	Medium Logo	On-Lane Advertising	✓	Medium Logo	1 Team	✓
\$500 Fun Frames	Name	Slide Show Advertising		Name		✓

REGISTRATION & DONOR FORM

PERSONAL INFORMATION

Contact Name

Street Address

City, State, Zip

Phone Number

Email Address

Company/ Organization Name (if applicable)

Team Name (if applicable)

I AM PARTICIPATING AS A

- ☐ Sponsor
- ☐ Individual Bowler
- ☐ Captain a Team
- ☐ Donor

REGISTRATION (Registration forms and fees due 03/20/19)

- ☐ \$750 Team Registration (includes: T-shirts, shoes, & 2 games)
- ☐ \$125 Individual Bowler (includes: T-shirt, shoes, & 2 games)

DONATION (See 'HOW TO PARTICIPATE' section)

\$ _____

SPONSORSHIP OPPORTUNITIES (Sponsorship money due by 03/20/2019)

- ☐ \$3,000 King Pin Sponsor
- ☐ \$1,000 Lucky Strike Sponsor
- ☐ \$500 Fun Frames Sponsor