

5TH ANNUAL

BOWLING

for  
*Keeper*  
BROTHER'S

EVENT CANCELLED

here's an

UN-EVENTFUL

way to 'spare' our mission

Dear [ ]:

Brother's Keeper is very blessed to have two staff members with Recreation Therapy degrees and experience. Recreation Therapy is an activity-based approach to improving physical, cognitive, spiritual, social and emotional well-being.

Being able to participate in group activities is a common occurrence that many people experience and often take for granted, however, people with special needs sometimes feel left-out of such activities. Increased engagement has been shown to decrease feelings of isolation in participants while helping build a sense of community. It also helps them explore a wide variety of activities that they may have never experienced before.

Bowling is one of the oldest sports in existence and was even played by the ancient Romans. It is easily scored (mostly by computers) and can be adapted for people of all skill levels. It also happens to be an activity that our participants all **love** and have sorely missed over the past year. They look forward to the times we head to Holiday Lanes, toting their bowling bags with their own shoes and bowling balls, to enjoy fun, fellowship and cheering one another on. Four years ago, their affinity for bowling prompted the start of the **Annual Bowling for Brother's Keeper Event** to bring people together to FUN-Raise and create awareness for this unique program.

Sadly, we are cancelling our Bowling event AGAIN this year due to the continued public health uncertainty surrounding COVID-19. This annual fundraiser is our **ONE and ONLY fundraising event** every year. Having to cancel for a second year will have a big impact on our operating budget. HOWEVER, even though we are cancelling our event, **YOU** can still be a part of it by donating to our **Non-Event Bowling Fundraiser**.

For more information on how to donate and levels of Non-Event Sponsorships, please see the enclosed response card. With your support, the money raised will help continue to fund the mission of Brother's Keeper where we serve the population of adults with special needs in our community. We serve them by focusing on their ABILITIES and by offering a variety of activities to help them improve their physical, cognitive, spiritual, social and emotional well-being. Serving this often-overlooked population satisfies unmet needs for these adults without duplicating other programs, while benefiting our regional community as well.

We sincerely appreciate you being a champion of our mission!

Cecile Huddleston



Executive Director



EDUCATE • EMPOWER • ENGAGE

*to be all that we can be...*

***YES! I would like to donate to Brother's Keeper's Non-Event Bowling Fundraiser***

I pledge a gift of \$ \_\_\_\_\_ as a:

☐ \$3,000 King Pin Sponsor

☐ \$1,000 Lucky Strike Sponsor

☐ \$500 Fun Frames Sponsor

☐ Other: \$ \_\_\_\_\_

**Donor Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

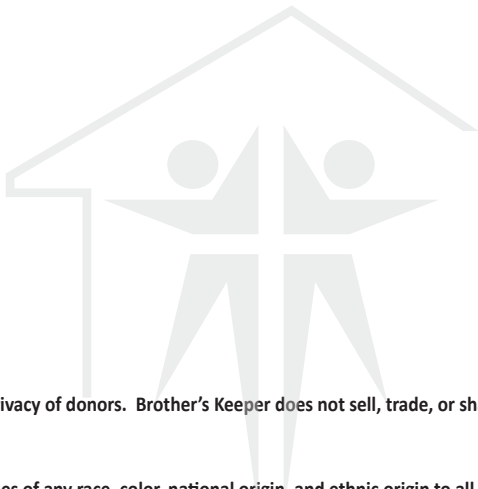
**Method of Payment:**

Please indicate payments are for Bowling Event

☐ My check is enclosed. **Make check payable to Brother's Keeper**

☐ To donate by Credit Card or Paypal, please visit:  
**[www.BrothersKeeperTN.org/donate/](http://www.BrothersKeeperTN.org/donate/)**

**Brother's Keeper is a registered non-profit 501(c)3 organization, EIN 37-1757836. All donations are tax deductible according to IRS regulations.**



**Privacy Policy:**

**Brother's Keeper honors the rights and privacy of donors. Brother's Keeper does not sell, trade, or share address list or mailing lists with any other entity.**

**Nondiscrimination Policy:**

**Brother's Keeper admits program attendees of any race, color, national origin, and ethnic origin to all rights, privileges, programs, and activities generally accorded or made available to program attendees. Its application procedures and daily operations do not discriminate on the basis of race, color, national origin, or ethnic origin in the administration of its educational policies, admissions policies, scholarship program, athletic program, and other school-administered programs.**