

EVENT INFORMATION

WHEN?



Friday, April 19, 2024

6:30pm – 9:00pm

Check-in is at 6:00pm

First ball rolled at 6:30

WHERE?



Holiday Lanes
117 Broyles Drive
Johnson City, TN

JOIN US AND MAKE A DIFFERENCE

Our Annual Bowling for Brother's Keeper Event promises a night of laughter, competition, and camaraderie, all while raising money for Brother's Keeper. Whether you are a seasoned pro or a novice, this event is open to bowlers of all skill levels. Compete against friends, family, and fellow supporters for the first-place team and the individual with the highest score awards. There will also be an award for the team with the most original team name. So, lace up your bowling shoes, aim for that perfect strike, and make a difference in the lives of those we serve.



HOW TO GET INVOLVED

1- SPONSOR our EVENT

Showcase your commitment to the community. See below for opportunity levels and benefits. Please let us know as soon as possible, whether or not you will be sending a team(s) to participate in the event.

2- CAPTAIN a TEAM

Form a team of 6 bowlers. A clever team name and T-shirts are always a fun idea and look great in pictures! Registration for a team is \$750 (\$125 per bowler) and includes T-shirt, shoes, and two games of bowling.

3- BOWL on your OWN

Don't want to form a team but you want to bowl? No problem, we will add you to a lane with other bowlers. Registration for each individual bowler is \$125 and includes T-shirt, shoes, and two games of bowling.

4- DONATE to the EVENT

Donations are welcome from all. If you can't make it, are coming as a spectator, or want to support the event and make a meaningful impact in our community. Donations are welcome via mail, online, or at the event.

Don't delay, reserve your lane today!

The earlier the better; lanes are reserved and assigned on a first come first serve basis. Please complete BOTH sides of the attached form and mail it in with your check by March 15th, 2024. Mail to: Brother's Keeper, PO Box 4101, Johnson City, TN 37602



SPONSORSHIP OPPORTUNITIES

	Logo on T-Shirts*	Logo on Lane Display	Recognition at Event	Logo on Website	Registration & T-Shirts	Social Media
\$3,000 King Pin	Large Logo	Static Advertising	✓	Large Logo	2 Teams	✓
\$1,000 Lucky Strike	Medium Logo	Slide Show Advertising		Medium Logo	1 Team	✓
\$500 Fun Frames	Name			Name		✓

* Logos will be on t-shirts if received by March 15th. T-shirts are guaranteed if registrations are received by deadline.

REGISTRATION & DONOR FORM

PERSONAL INFORMATION

Contact Name

Street Address

City, State, Zip

Phone Number

Email Address

Company/ Organization Name (if applicable)

Team Name (if applicable)

I AM PARTICIPATING AS A

- Sponsor
 Individual Bowler
 Captain a Team
 Donor

REGISTRATION (Forms and payment due 03/15/24)

- \$750 Team Registration (includes: T-shirts, shoes, & 2 games)
 \$125 Individual Bowler (includes: T-shirt, shoes, & 2 games)

DONATION (See 'HOW TO PARTICIPATE' section)

\$ _____

SPONSORSHIP OPPORTUNITIES

(Forms and payment due by 03/15/2024)

- \$3,000 King Pin Sponsor (# of teams: 0 1 2)
 \$1,000 Lucky Strike Sponsor (# of teams: 0 1)
 \$500 Fun Frames Sponsor